

## ABOUT UNIVERSITY BUSINESS SCHOOL

University Business School (UBS) at Panjab University has been imparting quality management education to develop dedicated, innovative and effective managers, researchers and teachers for six decades. The rechristening of the Department of Commerce and Business Management as University Business School in 1995 by the Panjab University, symbolizes the recognition of completeness and maturity of the Department as a center of management education in India. The transformation from a Department to a school has given it a distinct identity as a 'School of Thought.'

The philosophy of the management education at the UBS is built on an integrative value system. The philosophy of the school is translated into a mission of creating wholesome personality of human beings with a view to produce effective managers, researchers and teachers.

The faculty of the UBS trained in India and abroad, has earned international recognition in the industry and academia. The faculty interacts with industry through consultancy assignments, management development programs, and industry focused research and case studies. A good number of top executives from the industry in and around Chandigarh take regular classes at the school, which helps in imparting pragmatic sense to the teaching-learning process. In addition, management luminaries are invited for special lectures.

For more information visit <http://ubs.puchd.ac.in/>

### CONFERENCE CONTACTS

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## ABOUT NOTTINGHAM TRENT UNIVERSITY

Nottingham Trent University, is an institute which pioneers in teaching methods, has award-winning staff and cutting-edge research – all of which combine to make NTU courses the best they can be. All this resulted in NTU being awarded the prestigious title of University of the year 2017 by the Times Higher Education. NTU courses are informed by award-leading research, which earned them a Queen's Anniversary Prize for Higher and Further Education in 2015 – the highest national honour for a UK University. Pioneering projects to improve weapons and explosives detection in luggage, enable safer production of powdered infant formula, and combat food fraud, led to the prestigious award.

NTU also commands global respect for research with 90% being classed as world-leading, internationally-excellent or internationally-recognised (Research Excellence Framework 2014).

## ABOUT WESTERN SYDNEY UNIVERSITY

Western Sydney University (WSU) is one of Australia's largest and most dynamic universities, with its geographic reach throughout Greater Western Sydney. With student population approaching 45,000 and 3,300 staff, Western is ranked 79th in the world in the Times Higher Education Young University Rankings 2017; in the world's top 500 universities in the Times Higher Education World University Rankings 2018; in the top 400 in the prestigious Shanghai Academic Ranking of World Universities (ARWU) 2017; and in the US News Best Global Universities Western has maintained its position of 19 in Australia but leapt 21 places globally to 363.

Western has an outstanding record in many areas of teaching, research and engagement.

For more details on our partners please refer to conference website [www.ubsconference.co.in](http://www.ubsconference.co.in)



UNIVERSITY  
BUSINESS SCHOOL  
PANJAB UNIVERSITY

NOTTINGHAM  
TRENT UNIVERSITY

WESTERN SYDNEY  
UNIVERSITY

## CALL FOR PAPERS INTERNATIONAL CONFERENCE ON



## GLOBAL ISSUES IN MANAGEMENT GIM—2019

Date: 26<sup>th</sup> Feb 2019  
Venue: Chandigarh

# GLOBAL ISSUES IN MANAGEMENT GIM—2019

University Business School (UBS), Panjab University, Chandigarh, India is pleased to announce International Conference on “**Global Issues in Management (GIM 2019)**” in collaboration with

Nottingham Trent University, UK &

Western Sydney University, Australia

The Conference promotes collaborative excellence between academicians and professionals from management and its related disciplines. For managers to perform at optimal operational functionalities, a shift must take place from a local, national and international level of mindset, to a global mindset of reasoning, which requires continuous development through intellectual enlightenment. Papers could introduce germinal and seminal theories to make practice and explain a managers’ present existence

## CONFERENCE TRACKS

Conference tracks include but are not limited to following :-

- Global Business Law and Ethics
- Global Business Policy, strategy and Economic Issues
- Global Entrepreneurship and New Ventures
- Reengineering Financing & Forensic Accounting
- Global Business HR Perspectives
- Global Innovative Education & Academics
- Competitiveness on Managerial Global Terrain
- Global Issues in Managers Line of Production and Operations Management
- Global Issues in Marketing
- Global information systems.

FOR DETAILS REFER CONFERENCE WEBSITE  
[www.ubsconference.co.in](http://www.ubsconference.co.in)

## SPEAKERS

**Athula Ginige** | Professor of Information Technology, School of Computing, Engineering & Mathematics, Western Sydney University

**Martin Jones** | Head of Department, Nottingham Business School, School Nottingham Trent University

**Simi Bajaj** | Lecturer and Academic Course Advisor, School of Computing, Engineering and Mathematics, Western Sydney University

**Wayne Fallon** | Associate Dean International Senior Lecturer in Management School of Business, Western Sydney University,

**Will Rossiter** | Associate Professor, Head of the Economic Strategy Research Bureau, Nottingham Business School, Nottingham Trent University

## IMPORTANT DATES

Abstract Submission	September 15th, 2018
Submission of Full Paper	November 1st, 2018
Information for accepted papers	November 20 <sup>th</sup> , 2018
Last Date of Registration	January 15 <sup>th</sup> , 2019

## REGISTRATION FEE\*\*

	National	International
Doctoral Students	2500Rs	150 \$
Academics	4000Rs	300 \$
Industry	6000Rs	450\$

\*\* Payment Options and Details on conference Website [www.ubsconference.co.in](http://www.ubsconference.co.in)

## GUIDELINES FOR AUTHORS

Manuscripts should be as per APA, 6th ed.,

**Introduction**

**Research Methodology**

**Results**

**Discussion**

**Conclusions**

Maximum length of manuscript 8000 words.

**Original works in Qualitative as well quantitative methodologies are welcome for the conference. Submissions are to be made through easy-chair**

<https://easychair.org/conferences/?conf=gim2019>

**Details of the process and Publication options will be updated on the website.** Ensure that the manuscript follows the submission procedure and manuscript format detailed on the website [www.ubsconference.co.in](http://www.ubsconference.co.in).

## PUBLICATION OPPORTUNITIES

Selected Conference papers will be published in special editions (assortment of UGC listed, EBSCO; Ulrich; Cabells indexed, SCOPUS, ISBN, Peer reviewed) journals :-

- International Journal of Marketing and Business Communication
- Journal of Commerce and Accounting Research
- Journal of Strategic Human Resource Management
- The IUP Journal of Management Research
- The IUP Journal of Business Strategy
- The IUP Journal of Applied Economics

FOR PUBLICATION OPTIONS AND JOURNAL DETAILS VISIT

[www.ubsconference.co.in](http://www.ubsconference.co.in)